



ROTARY:  
MAKING A  
DIFFERENCE



Rotary

# The Lakeshorian

WEEKLY BULLETIN OF THE ROTARY CLUB OF MONTREAL-LAKESHORE

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## *This Week's Program...*

**Stella Papadopoulos** will tell us how **Clean the World Canada**, a global non-profit company, partners with the hotel industry to collect, recycle and repurpose soaps and amenities.

## *Birthdays and Anniversaries this week...*

**Happy 80<sup>th</sup> Birthday, Stan..... today, October 17<sup>th</sup>!**

## *Future Programs...*

Oct 24: **President Helen** will lead us in a special **World Polio Day** program, to discuss a possible fundraiser for our club's contribution to the End Polio campaign.

Oct 31: **David Leduc**, Old Brewery Mission's *Executive Director of Development*, will talk to us about OBM's major gifts fundraising program.

Nov. 7: **EVENING MEETING**. Murray is in charge of the program, but we're not sure what the topic will be.

## *Special Events...*

Oct 20: (Friday) All Rotarians are invited to enjoy a special luncheon in Hartford, Connecticut, featuring **RI President Ian Riseley** and **Sylvia Whitlock**, Rotary's first woman club president (RC Duarte, CA), \$45 (USD) per person. See **Bill** for details.

Nov 3: (Friday) Our annual **Oyster Party**, at the home of the Baie d'Urfé Rescue Squad, 300 Surrey Drive, Baie d'Urfé. **This is the best Oyster Party on the West Island!** It will also be our biggest fundraising event of the fall. We're counting on **YOU** to sell lots of tickets this year, as we aim to match last year's amazing success.

## *Last Week's Meeting...*

In accordance with our new policy, as Monday, October 9<sup>th</sup>, was a statutory holiday, there was no meeting on Tuesday, the 10<sup>th</sup>.

However, we can't just have blank space for the rest of this page, can we? So let's look at Rotary's theme for October.

## *October: Economic and Community Development Month...*

The following is an excerpt from Rotary International's publication entitled ECONOMIC AND COMMUNITY DEVELOPMENT PROJECT STRATEGIES.

Economic and community development is one of Rotary's six areas of focus.

Nearly 1.4 billion employed people live on less than \$1.25 a day. Rotarians promote economic and community development and reduce poverty in underserved communities through training, well-paying jobs, and access to financial management institutions. Projects range from providing people with equipment to vocational training. Rotarians work to strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.

- Unemployment, underemployment, lack of economic opportunity, lack of appropriate training and the absence of social safety nets lie at the core of poverty. For the poor, labor is often the only asset available to improve well-being. Creating productive employment opportunities is essential for reducing poverty and achieving sustainable economic and social development, and for providing income security and empowerment especially for women, people with disabilities, youth, and the extremely poor.
- Like education and health strategies, generating income and creating opportunities for a productive workforce and entrepreneurship are essential for reducing poverty. Consider these facts: Every 1% increase in agricultural income per capita reduces the number of people living in extreme poverty by between 0.6% and 1.8%.
- Studies find strong evidence that access to microcredit leads to reduced vulnerability, in the sense of a lower threat of fluctuations in income or consumption.
- In Nigeria, studies show that a mere 1% investment in human resources such as education and training will lead to a more than 66% decrease in poverty.
- Women in low value-added sectors lack skills to access other higher value-added sectors. As shown in countries such as Singapore, Taiwan, and Malaysia, an increase in vocational training is a precondition for countries to make the transition from low to high value-added production.
- Tremendous progress has been made to reduce global poverty. According to the World Bank, 1.92 million people lived on less than \$1.25 a day in 1990 compared to only 1 million in 2011. In 2015, several Millennium Development Goal targets were met. While substantial progress was made in many areas, pressing global needs still remain. With the adoption of the Sustainable Development Goals, an updated development agenda outlines remaining concerns:
- Almost 202 million people were unemployed in 2013, 67.4 million of whom were young people, ages 15-24.
- Agriculture is the main source of income and employment for the 70% of the world's poor who live in rural areas.
- The gender gap in employment persists, with a 24.8 percentage point difference between men and women in the employment-to-population ratio in 2012.

# JOB CREATION AND ENTREPRENEURSHIP



## 1.4 billion people

— nearly half of them employed —  
live on less than \$1.25 a day.

TAKE ACTION

### Expand vocational training

opportunities, including job placement programming, at local nonprofit organizations.

TAKE ACTION

### Send a vocational training team

to teach business leaders in developing communities how to create a business plan and maintain accurate financial accounting.

### TIP FOR SUCCESS

Support entrepreneurs and small businesses in developing communities. The success of local business leaders can multiply employment opportunities in the community.

TAKE ACTION

### Partner with a cooperative

that provides training, joint economic ventures, and ownership of assets to its members through a democratic structure.

TAKE ACTION

### Provide equipment or supplies

to a cooperative to increase production and sales in the local market.

